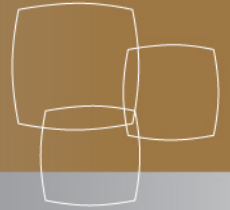




Industry
Canada

Industrie
Canada

FedNor



**Opening Doors.
Building Futures.**

FedNor 

Canada 



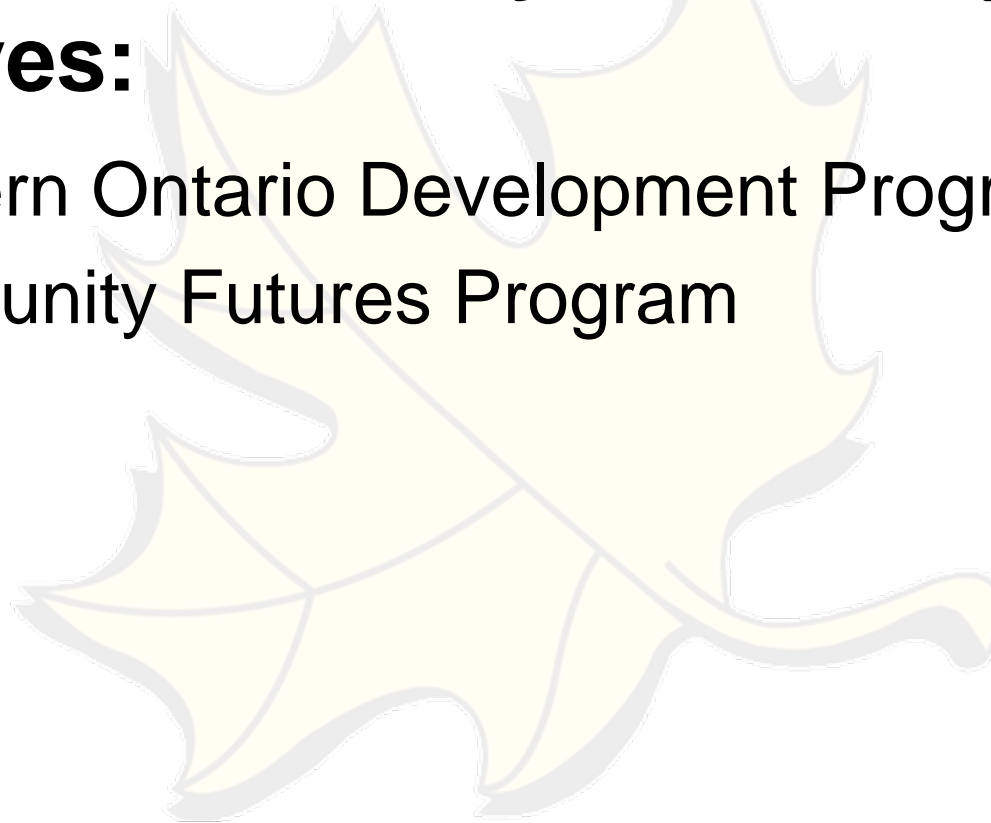
We are...

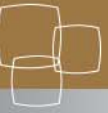
- a regional development organization in Northern Ontario that works with a variety of partners, as both a facilitator and catalyst, to help create an environment in which communities can thrive, businesses can grow and people can prosper.



FedNor promotes economic growth through the delivery of two key initiatives:

- Northern Ontario Development Program
- Community Futures Program





FedNor is also helping to deliver two short-term national initiatives:

- **Economic Development Initiative**
(Northern Ontario portion - for official language minority communities)
- **Community Adjustment Fund**
(Northern Ontario portion)





Northern Ontario Development Program (NODP)

- The Northern Ontario Development Program covers a very large geographic area, stretching from Muskoka to James Bay, and from the Manitoba border to Quebec.
- The NODP promotes economic growth in Northern Ontario through the delivery of contributions funding, primarily to non-profit organizations, for projects not eligible for commercial financing.



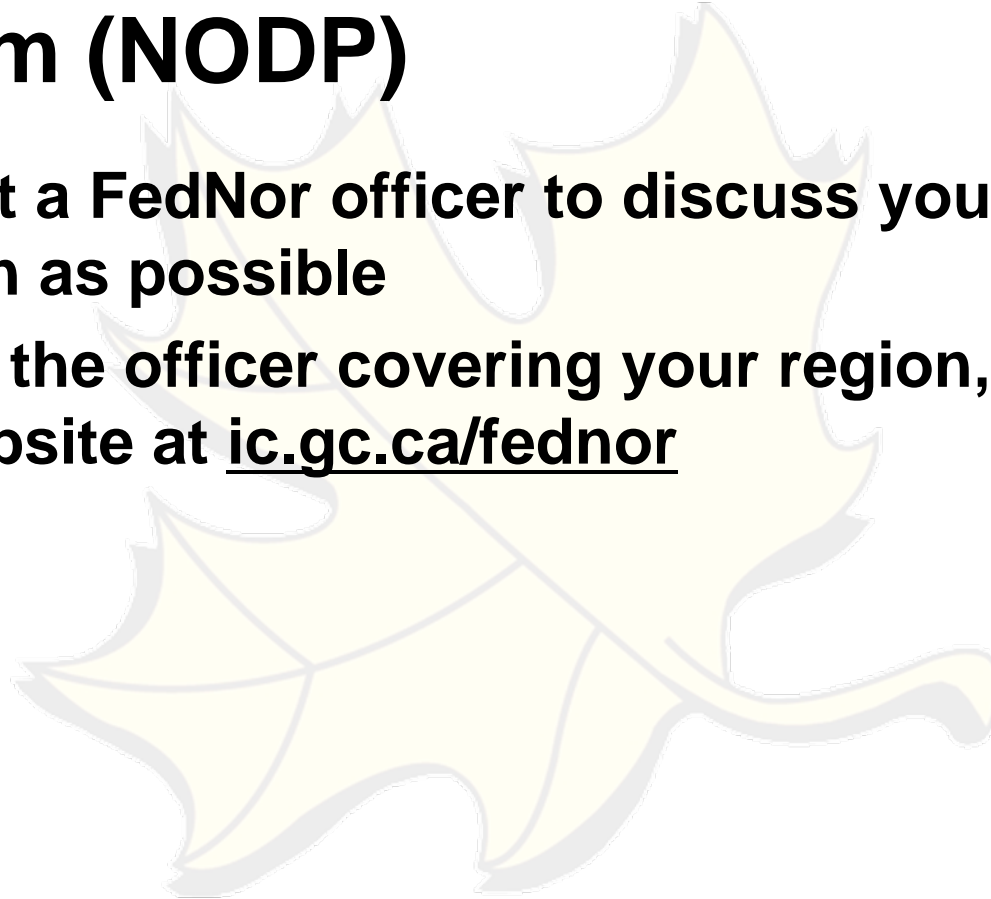
Northern Ontario Development Program (NODP)

- **This program supports contributions in six priority areas:**
 - community economic development
 - innovation
 - information and communications technology
 - trade and tourism
 - human capital
 - business financing support



Northern Ontario Development Program (NODP)

- **Contact a FedNor officer to discuss your ideas as soon as possible**
- **To find the officer covering your region, visit our website at ic.gc.ca/fednor**



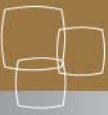


NODP

Community Economic Development Approach

- **We believe:**
 - strategic planning enhances business competitiveness and job creation
 - diversification strategies are needed for communities adversely affected by sudden or severe downturns in the local economy
 - regional initiatives build strong, sustainable communities





NODP

Community Economic Development The Northern Ontario School of Medicine

- **The first new medical school to be built in Canada in over 30 years.**
- **Concept – feasibility – completion**
- **One of the largest investments in FedNor's history**
- **Embodies the 'true' definition of Community Economic Development**



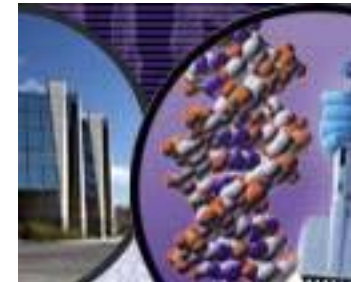
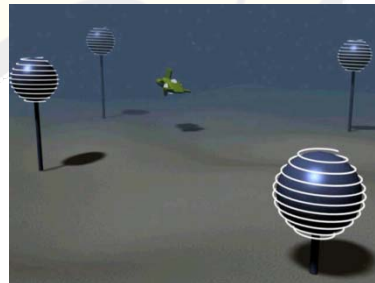
School of Medicine

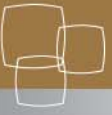


NODP

Innovation

- **We believe:**
 - that support for early stage research and development can bring new, innovative products and services to market
 - that interaction between science and industry can increase the overall competitive position of Northern Ontario
 - Northern researchers and industry are engaged in world-class science & technology





NODP

Innovation

Genesis Genomics

- An internationally recognized biotechnology company in Northwestern Ontario
- Early detection of disease
- Potential identification of cancer at the DNA level
- Research, investment, employment, innovation





NODP

Information and Communications Technology (ICT)

- **We believe:**
 - in developing ICT infrastructure, applications and networks throughout the North
 - ensuring that Northern Ontario competes on both a local and global scale





NODP

Information and Communications Technology (ICT) Northeastern Ontario Communications Network (NEOnet)

- **Not-for-profit ICT development organization working on infrastructure, applications and awareness**
- **Led broadband access projects for over 40 communities**
- **Helped 800 remote small businesses access broadband through satellite**





NODP

Human Capital

- **We believe:**
 - in providing Northerners, with the training and employment opportunities they need to succeed in a knowledge-based economy.
 - in supporting initiatives that ensure the opportunity exists for people to remain and grow in their respective communities.





NODP

Human Capital

Youth Internship Program

- **Over 1100 FedNor Interns since inception**
- **Provides experience, opportunity and employment**
- **Over 90% satisfaction rate for employers and interns**
- **Two-thirds of interns find jobs immediately following their placement**



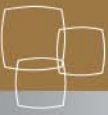


NODP

Business Financing Support

- **We believe in:**
 - improving access to capital for small and medium-size enterprises
 - stimulating investment with higher-risk enterprises through community-based investment funds.





NODP

Business Financing Support Niigon Technologies/NOEG

- Wholly Aboriginally-owned and operated now competing internationally
- NOEG – Angel Investing and investor readiness

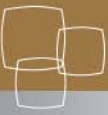




NODP *Trade*

- **We believe in:**
 - assisting with trade skills development, trade expansion and export development
 - promoting trade through the FedNor International Business Centre
 - providing trade advisor support





NODP *Tourism*

- **We believe:**
 - that tourism is one of the North's most important industries
 - 7.7 million visitors
 - \$1.4 billion spent
 - 16,000 industry-related jobs





Community Futures Program (CF)



Community Futures Development Corporations
Sociétés d'aide au développement des collectivités

- **Supporting 24 Community Futures Development Corporations across Northern Ontario**
- **Locally run and focused on addressing local needs**



CFDC Services

- **CFDCs work with local partners to assess the community's situation and develop strategies to meet local economic development needs.**

- **CFDCs offer a wide variety of services to support community economic development and small business growth, including:**
 - Access to capital for small and medium-sized businesses and social enterprises
 - Strategic community planning and socio-economic development
 - Support for community-based projects
 - Business information and planning services



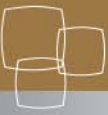
CFDC Services – Access to Capital

- **CFDCs administer local investment funds to help finance new or existing small businesses and social enterprises for:**
 - Start-up
 - Expansion
 - Stabilization
- **Repayable financing of up to \$250,000 on commercial terms through:**
 - Loans
 - Loan guarantees
 - Equity investments



CFDC Services – Strategic Planning

- **CFDCs work closely with communities to assess local challenges and to look at new ideas and opportunities that could strengthen their economies.**
- **In consideration of the unique circumstances of the local area, they plan and help implement development strategies that are designed to build brighter futures for the communities they serve.**



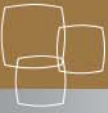
CFDC Services – Community Projects

- **CFDCs collaborate with a variety of partners from the public and private sectors to implement projects or special initiatives targeted to their communities in areas such as:**
 - Tourism
 - Entrepreneurship
 - Economic diversification
 - Community adjustment

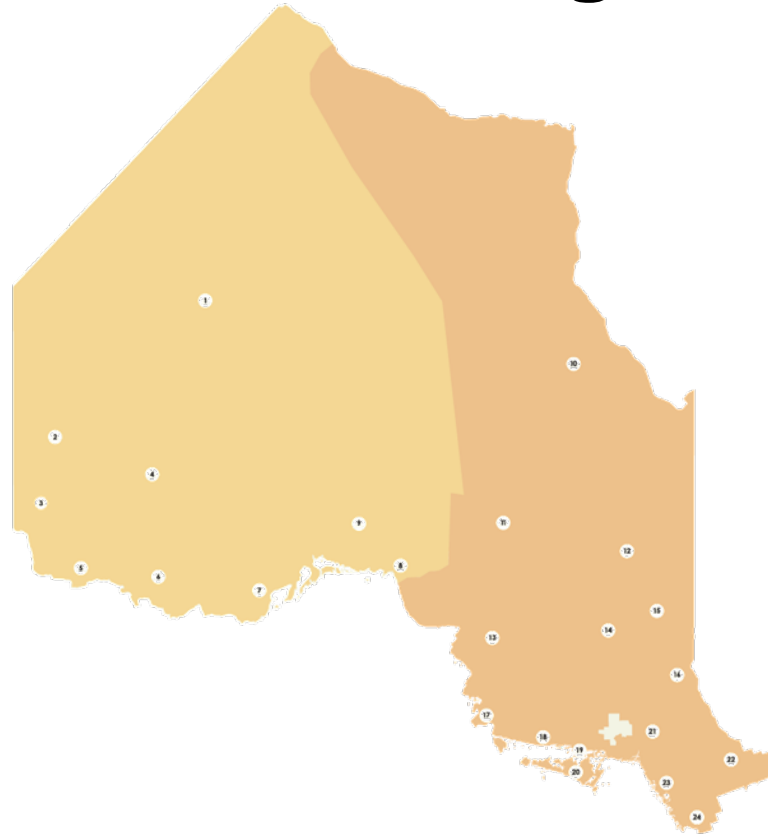


CFDC Services – Guidance/Info

- **CFDCs understand small businesses and the local marketplace. They provide important services to businesses, entrepreneurs and social enterprises, including:**
 - Business counselling, documentation and referrals
 - Guidance with business plans
 - Export support
 - Entrepreneurial training
 - Information on relevant federal and provincial programs and services



Community Futures Program (CF) Northern Region



- **Northeast & Northwest Ontario CFDC Investment Pools**



Economic Development Initiative (EDI)

- EDI is a \$30.5-million Government of Canada initiative that seeks to address the specific economic development circumstances and needs of each region, building upon regional successes to facilitate sustainable growth in official language minority communities.



Economic Development Initiative (EDI)

- In Northern Ontario, EDI investments will total \$4.45M over 5 years and will be administered by FedNor
- EDI will encourage the development of new business expertise through:
 - Innovation;
 - Entrepreneurship;
 - Partnerships; and
 - Diversifying economic activities in official language minority communities.

<http://ic.gc.ca/edi>



Community Adjustment Fund (CAF)

- The Community Adjustment Fund is an economic diversification program that is part of Canada's Economic Action Plan
- Canada's Economic Action Plan provides \$1 billion over two years for the Community Adjustment Fund, which will help create jobs and maintain employment in affected communities.



Community Adjustment Fund (CAF)

- In Northern Ontario, 55 projects were selected to receive funding of up to \$31.4 million under the Community Adjustment Fund.
- This funding, distributed over two years, will support adjustment measures in communities affected by the global economic downturn.

Canada 