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CORPORATION OF THE MUNICIPALITY OF SIOUX LOOKOUT

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Date Copied/Dist'd		Meeting Date March 17/10	

MEMORANDUM

TO: Mayor and Council

FROM: Anne Saltel, Chair, Sioux Lookout Environment Committee
Email: Anne.Saltel@kpdsb.on.ca

Helen Guenther, Emergency Services Assistant
Email: emergency@siouxlookout.ca Telephone: (807) 737-2564

SUBJECT: **LIGHTS OUT ACROSS CANADA FOR EARTH HOUR MARCH 27, 2010**

DATE: February 25, 2010

Recommendation:
THAT the Council of The Corporation of the Municipality of Sioux Lookout supports the following recommendations from the Environment Committee regarding Earth Day in Sioux Lookout:

1. Let WWF-Canada know you are participating by emailing earthhour@wwfcanada.org and asking for a tool kit to help you organize your efforts.
2. Promote Earth Hour using internal and external communication channels to get as many people involved as possible and registering at EarthHourCanada.org.
3. Proclaim on Radio, Newspaper, and Website that March 27, 2010 is Earth Hour Day.
4. Place Earth Hour Link on Municipal website.
5. Encourage Municipal Councilors, Managers, and Staff to participate in Earth Hour.

Background:
The Earth Hour movement was an event that started in only one city three years ago, and has now grown to be the largest environmental movement in history. In 2009, millions of people showed their support for the need for climate action by turning off their lights for one hour. Unfortunately, the meeting in Copenhagen last December did not generate the climate change actions not only hoped for by the organizers of Earth Hour, but also strongly needed to avert dangerous climate change. Canada's participation in this year's Earth Hour is critical given that Prime Minister Harper will host the next meeting of the G20 countries this coming June, where further climate talks will be expected. Our municipality is therefore asked to sign up, participate and engage the local community in Earth Hour and celebrate sustainability efforts.

Discussion:
Earth Hour provides local governments with a vehicle to showcase to Canadians and the federal government the important role that municipalities play in mitigating and adapting to climate change. We hope that you can join with communities and people around the world in turning out the lights on March 27th, 2010 at 8:30 pm CST. (The Earth Hour website shows the date and time as March 27, 2010, 8:30 p.m., "local time" for the event.)

Relationship to Strategic Plan

In the 2010 strategic Plan deliberations, the Municipal Council created a strategic pillar for the environment that committed to municipal actions geared towards the reduction of causes of climate change.

Financial Implications:

Approximately $100.00 for Radio/Newspaper advertising.

E4-b